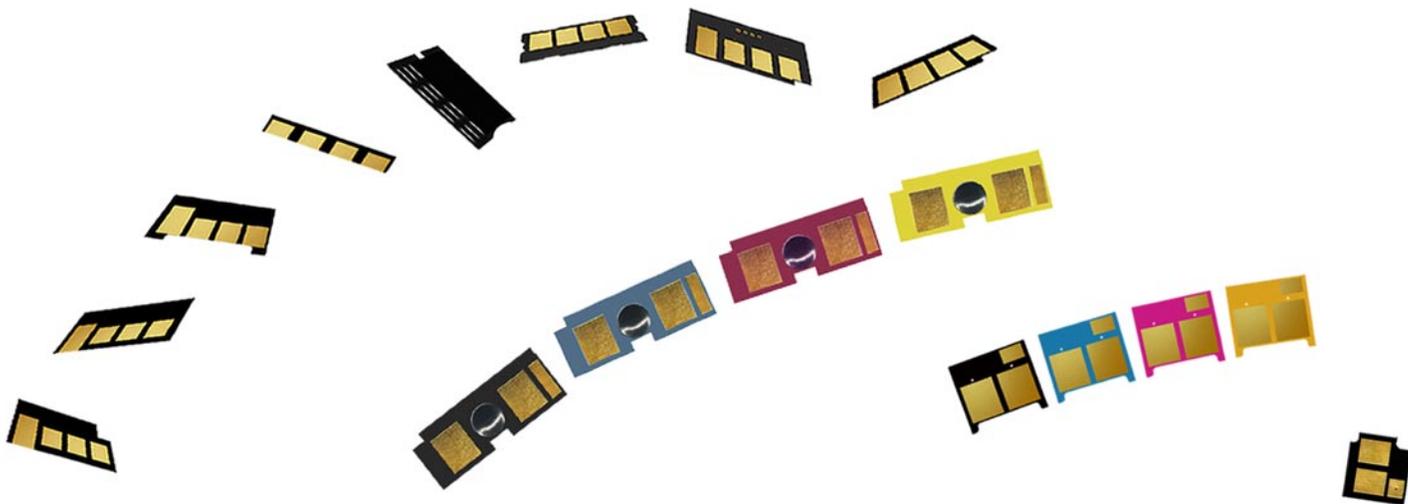


# UNINET KEEPS YOU COMPETITIVE WITH LOW COST - ZERO DEFECT ASIC SMARTCHIPS

By Craig Spooner, Director of Sales - US and Canada



In an age during which virtually every toner and ink cartridge requires a chip to perform its function, it is vital to have a source of very reliable aftermarket chips. I have seen a lot of chips come and go as technology has changed. With over ten years at UniNet I can say, without any reservations, that our ASiC line of Smartchips for use in HP and Samsung have been one of the most consistent and proven products in our portfolio. There is a lot that goes into a product line like this.

Our board design is resistant to damage from normal handling and flexing, making it the most durable option available. Since there is less concern about defects, the result is increased production efficiency. Fewer components and solder joints, exact OEM style, fit and functionality equates to total reliability with a remarkably low failure rate of one in three million!

Because our ASiC line of Smartchips are dedicated for each engine style, costs are low to keep you competitive. In fact, universal styles are typically priced at least 50% more than UniNet ASiC Smartchips on average. In addition, our dedicated chips have been proven more reliable overall because they are not affected by firmware updates or IP issues. This virtually eliminates any concern about massive cartridge recalls.

All of this means higher margins for you, with substantially fewer rejects, lower overall production and up-front material costs, and reduced labor costs associated with replacing and retesting. Improve relationships with your customers due to lower return rates; enjoy repeat sales and higher overall customer satisfaction.

Now, with even lower prices, there has never been a better time to switch to UniNet for your Smartchip needs. Contact your sales representative today for more information!

All the best!

Craig

